



6-8 SEPTEMBER 2009
**PREVIEW
PROGRAMME**

**DATES: 6-8 SEPTEMBER 2009
VENUE: EDEN GROVE COMPLEX,
RHODES UNIVERSITY, GRAHAMSTOWN**

**HIGHWAY AFRICA PROGRAMME
2009 HIGHLIGHTS**
**THEME: REPORTING AFRICA – 2010,
DEVELOPMENT & DEMOCRACY**

2009

A PRE-CONFERENCE WORKSHOPS

1. Companies and Markets for Journalists (31 August – 4 September, Reg Rumney, Centre Economics Journalism in Africa, www.ceja.co.za)
2. Using New Media in Journalism, 31 August – 8 September, Professor Peter Verweij, University of Utrecht. Supported by SA Department of Communications.
3. OSIWA New Media Workshop for Journalism Educators (West Africa).
This is a closed workshop. Please do not apply.
4. Effective Media Management: Print & Broadcast, 6 – 8 September, in association with the Sol Plaatje Media Leadership Institute and Grocott's Mail. This is a closed workshop.
Please do not apply.

B DIGITAL CITIZEN INDABA, SUNDAY 6 SEPTEMBER

C PRE-CONFERENCE ASSOCIATION MEETINGS

1. The Africa Editors Forum (TAEF) Meeting, 5 September
2. South African Editors Forum Meeting, 6 September
3. Forum for African Investigative Reporters, 5 & 6 September (tbc)
4. Southern Africa Media

D SOCIAL PROGRAMME

Dinners

- Saturday 5 September, Telkom Dinner, Thomas Pringle Hall
- Sunday 6 September, MTN Opening Reception, Nelson Mandela Bay Stadium
- Monday 7 September, Absa Africa Night Dinner, 1820 Settlers Monument
- Tuesday 8 September, Highway Africa New Media Awards, 1820 Settlers Monument

Lunches

- Saturday 5 September
- Sunday 6 September
- Monday 7 September (sponsored by Telkom)
- Tuesday 8 September (sponsored by 2010 Local Organising Committee)

Breakfast

- Absa Networking Breakfast, Tuesday, 8 September

E HIGHWAY AFRICA NEW MEDIA AWARDS

Tuesday 8 September, 1820 Settlers Monument

F EXHIBITIONS

1. MTN
2. Telkom
3. DoC
4. MultiChoice
5. MDDA

1. Adam Clayton Powell, *Reinventing Local News: Connecting with Communities Using New Technologies*
2. Fackson Banda et al, *The Digital Public Sphere*
3. Manoah Esipisu et al, *Eyes of Democracy: The Media and Elections*
4. Guy Berger et al, *Public Journalism*
5. *Beyond broadcasting: the future of state-owned broadcasters in Southern Africa.*
Edited by Guy Berger, contributions by Prof Fackson Banda, Rashweat Mukhundu, Zenaida Machado and Prof Jane Duncan. Sponsored by Friedrich Ebert Stiftung

HIGHWAY AFRICA CONFERENCE STRUCTURE

SUNDAY, 6 SEPTEMBER

18h30: Opening Reception

MONDAY, 7 SEPTEMBER

08h30: Welcome Address by Rhodes Vice-Chancellor; Minister of Communications (tbc); SABC; Telkom

09h30–10h30: 2010 FIFA World Cup – State of Readiness. A panel discussion involving key 2010 stakeholders and journalists.

11h00–12h00: Setting the Scene: the State of African Media. An examination of the state of African media in terms of vision and mission, operating context, ownership, business models, education & training, gender and technology.

12h00–13h00: Reporting Development Forum – Media and the Global Financial Crisis

14h30: Workshops, Seminars & Debates

The organisation of our training workshops is made possible by the support of the SA Department of Communications (www.doc.gov.za)

- Academic Seminar by Rhodes JMS & Stockholm University on 2010
- Seminar: Ethics in Citizen Journalism, Professor Fackson Banda, Rhodes University
- Community Media Publishing Models and The NiKA Content Management System, Harry Dugmore
- Freedom of Expression in Cyberspace: Secure Communications, Bobby Soriano (funded by Free Voice)
- Mobile Technology as Source of Revenue for Media Business, Peter Griffiths
- Using Twitter as a Source for Journalists, Peter Verweij
- Computer Aided Journalism, Izak Minaar
- Investigative Journalism Workshop, Great Lakes Media Institute
- ICT for Journalists (sponsored by Microsoft)
- Digital Story-telling in Development Journalism (supported by Bill & Melinda Gates Foundation)
- Reporting 2010 (a workshop supported by Agence France Press Foundation)
- Using Social Media in Everyday Life, Vincent Maher & Nic Haralambolous
- COMED Workshop on Education for Development, Lawalley Cole
- UNESCO New Media Workshop (Closed Workshop for Educators from Potential Schools of Excellence and Reference. Please do not apply).

17h00 Book Launch

17h30 Book Launch

2009

TUESDAY, 8 SEPTEMBER

08h30–09h30: Reporting Democracy: Investigative Journalism and Accountability

09h30–10h30: Reporting Democracy: Media and Elections in Africa (also launch of the book *Eyes of Democracy, Media and Elections in Africa*)

11h00–13h00: Parallel Workshops/Seminars/Debates

1. Managing the Converged Newsroom, Ray Hartley
2. Mobile Television, MultiChoice & MTN
3. Training workshop on effective HIV/AIDS reporting – topics focusing on journalists, NGO representatives, and other stakeholders. Coordinated by MISA, ZAMCOM, and University of Kentucky

14h30: Workshops, Seminars & Debates

- Freedom of Expression in Cyberspace: Secure Communications, Bobby Soriano (funded by Free Voice)
- Community Media Publishing Models and the NiKA Content Management System
- Using Twitter as a Source for Journalists, Peter Verweij
- Computer Aided Journalism, Izak Minaar
- Investigative Journalism Workshop, Great Lakes Media Institute
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16h45, 17:15: 2 book launches in succession (details in next version of programme)

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